



28 August 2019

**PROFESSOR CARMENCITA M. DAVID-PADILLA, MD, MAHPS**  
CHANCELLOR  
UP MANILA

ATTENTION: **DR. OLYMPIA MALANYAON**  
DIRECTOR  
IPPAO, UP MANILA

Dear Chancellor Padilla,

In Proclamation No. 1, Series of 2018, UP President Danilo L. Concepcion declared “September 21 of every year as UP Day of Remembrance throughout the University of the Philippines System, for which I (President Concepcion) authorize and encourage the holding of special lectures, meetings, and ceremonies devoted to the commemoration of UP’s participation and sacrifice in the struggle against martial law and to the continuing education of our students, faculty, and staff on the importance of academic freedom, civil liberties, and human rights in our society.”

President Concepcion pointed out, “*(h)igit sa alinmang pook, dito sa ating pamantasan sumibol at lumago ang puno ng pagtutol at pag-aalsa; kung kaya dito rin naman nadama ang mabigat na dagok ng panunupil at pananamantala noong panahon ng martial law ni Pangulong Marcos.*”

This year’s main commemoration of the UP Day of Remembrance, titled *Dambana ng Paggunita at Pagtutuos sa Batas Militar ni Marcos*, will be held on Thursday, 19 September 2019; with pre-event (from 12-18 September) and post-event (20 September) activities. While the main venue of these activities will be in UP Diliman, we - the 2019 UP Day of Remembrance Committee - request UP Manila’s participation in this year’s commemoration.

On 23 August 2019, during the Communication Planning and Crisis Communication Workshop of the UP System, we presented to the Public Affairs, Information Officers, and Media Specialists details about the activities of the UP Day of Remembrance 2019 as well as recommendations for how the different constituent units may participate. Those who attended from UP Manila were IPPAO Director Dr. Olympia Malayaon and Supervising AO Cynthia Villamor.

Below is a summary of the concept and activities of UP Day of Remembrance 2019:

<b>Title</b>	<i>Dambana ng Paggunita at Pagtutuos sa Batas Militar ni Marcos</i>	
<b>Objective</b>	To create a memorial (dambana ng gunita) to remember/commemorate the University as the venue for resistance and uprising against the martial law of Marcos.	
<b>Theme</b>	<i>Lahat ay Biktima ng Batas Militar</i>	
<b>Key Messages</b>	<ol style="list-style-type: none"> <li>1. <i>Marahas ang Batas Militar</i></li> <li>2. <i>Lugmok ang Ekonomiya</i></li> <li>3. <i>Niyurakan ang Karapatang Pantao</i></li> <li>4. <i>Sinupil ang Pamamahayag</i></li> <li>5. <i>Ninakaw ang Kabang Yaman</i></li> </ol>	
<b>Day/Dates of Events</b>	<b>Pre-events</b>	September 12 - 18, 2019
	<b>Main events</b>	Thursday, 19 September 2019
	<b>Post-events</b>	Friday, 20 September 2019
<b>Activities</b>	<b>Pre-events (Sept 12 - 18)</b>	Announcements, Hashtags (#NeverAgain, #NeverForget, #LahatAyBiktima, #UPDayofRemembranceDay2019) Social media teasers about <i>Lakad Gunita</i> Documentary Video Airing of <i>Lakad Gunita</i> Documentary Video on TVUP and UP YouTube, in two versions (2 minute short, and 20 minute full length)
	<b>Main events (Sept 19)</b>	Opening ceremony: flag ceremony and banner unfurling <i>Dambana ng Gunita, Panata sa Paglaya</i> : theatrical performances which recreate martial law experiences
	<b>Post-events (Sept 20)</b>	All day showing of Martial Law-themed films at Cine Adarna, <i>Litway</i> and <i>Portraits of Mosquito Press</i> , followed by forum with the films' directors.
<b>Main venues</b>	<b>Pre-events</b>	Internet: YouTube, UP Website and Social Media Platforms
	<b>Main events</b>	UP Diliman: Palma Hall 1st and 2nd floor lobbies
	<b>Post-events</b>	UP Diliman: Cine Adarna

Details about these activities are as follows:

1. *Lakad Gunita documentary* is a video version of *Lakad Gunita* tour of the landmarks of activism in UP Diliman. In the video, the tour guides are a pair of junior faculty members of the History Department and in each

stop in the tour, a witness provides a first-hand version of what occurred during the martial law period. The stops in this tour are Quezon Hall, Palma Hall, Vinzons Hall, Melchor Hall, Kamia and Sampaguita dormitories which were major sites of the First Quarter Storm/Diliman Commune. The objective of the LAKAD GUNITA VIDEO PROJECT, which commemorates the upcoming 47th anniversary of Martial Law, is to help the youth learn more about those dark days, what actually happened then, and why it is important to always remember and to never forget.

The video project will bring the youth of today back in time, the time of the UP Diliman Commune and the days of martial law in the University.

2. *Opening ceremony on 19 September* (including flag ceremony and unfurling of streamers at featuring an organized and choreographed “flash rally” (script and performance by Dulaang UP faculty and students).
3. *Dambanang Gunita, Panata sa Paglaya*: With Palma Hall first and second floor lobbies and steps as the stage, there will be four participatory theatrical performances on 19 September, which recreate martial law experiences. Faculty members and actors from the Dulaang UP will stage four short programs - reflecting the key messages of the commemoration (i.e., *Marahas ang Batas Militar, Lugmok ang Ekonomiya, Niyurakan ang Karapatang Pantao, Sinupil ang Pamamahayag, Ninakaw ang Kabang Yaman*). To direct these performances are Pat Valera and Melvin Lee, with script collaboratively written by Prof. Glecy Atienza of CAL et al. Production design and execution will be by Prof. Neil Doloricon and student of the CFA who will construct a *dambana* which will be set up as centerpiece of the performances.
4. *Showing of Martial Law-themed films and Forum with the Film Directors at the Cine Adarna*:
  - “Liway”: a film about a “true story of a mother raising her child as normal as possible in a makeshift prison camp for dissidents during Martial Law” by Kip Oebanda.
  - “Portraits of Mosquito Press”: a documentary about the history and struggle for press freedom by JL Burgos.

May we recommend some activities that UP Manila may consider, as part of the UP Day of Remembrance 2019, and which your IPPAO may coordinate:

1. Showing of *Lakad Gunita* video documentary in classes and other UP Manila venues. We can provide you the video should your faculty wish to show it to students. May we also request your social media team to help

promote the video teasers of the said video, which will be uploaded by TVUP beginning September 12, 2019?

2. Promotion of the social media and hashtag campaign to encourage students, faculty, and staff to post and upload comments, video clips, ATM photos, videos, articles, etc. using the #UPDayofRemembrance2019, #LahatAyBiktima, #NeverAgain, #NeverForget.
3. Change of profile and theme of your official website and social media accounts. MPRO will coordinate with your information/public affairs officers regarding the design.
4. Conduct of lectures, forums, street plays/performances, concerts, etc. on the theme of Martial Law.
5. Coverage of your UP Day of Remembrance activities by UP Manila media.

Thank you for your attention and we look forward to UP Manila's participation in the commemoration of UP Day of Remembrance.

Very truly yours,



ELENA E. PERNIA, Ph.D  
Vice President for Public Affairs

Cc: All members of the UP Day of Remembrance Committee Members  
UP President Danilo L. Concepcion