

April 22, 2019

DEAR PRESIDENT:

Greetings!

While workshops are a dime a dozen, not all trainings are created equal. The discipline and method that we share in our journalism workshops have contributed immensely in providing authentic experiences to teachers and students alike.

We are able to do this by getting on board the best and the brightest media practitioners and academics in the field, most of whom have had a good number of years honing their craft in the field of communication, education and media. Our workshops therefore are able to bridge the gap between theory taught in the classrooms to the reality in the field.


Only you hold the key to make this a reality for your teachers, communication students and school paper staff. Let us help your future student journalists achieve their full potential by immersing them in our workshops. Here are the details:

Event Name	Date	Venue	Registration Links
14 th Word Cup Philippines Journalism Workshops and Contests Phase 2 Optional	May 23-25, 2019	Faith Village Center, Boracay, Aklan	http://bit.ly/14thWordCup

Thank you and we look forward to seeing you in this great event. I may be reached through mobile numbers 0915.960.7268 or 0933.821.4079

Thank you and more power!

Sincerely yours,



EUGENIO SONNY OCHOA CALAPIT, SMRII
Managing Partner & Conference Director

14th Word Cup Journalism Workshops & Contests

Details of Registration

The journalism workshops and master classes aim to:

1. Enhance the writing and photography skills of teachers and students;
2. Guide the composition and delivery of a winning radio and TV script and;
3. Recognize and award exemplary work.

The intended participants of this workshop are students, school paper advisers, language and communications arts teachers, department heads and school heads. Contests are optional.

Registration for the 14th Word Cup Journalism Workshops & Contests

Word Cup Philippines Journalism Workshops and Contests	Pay from April 12- May 10, 2019	Registration Links
	P 4,500	http://bit.ly/14thWordCup

Other ways to register

Message Us	Word Cup Associated Editors Facebook	SEND your Full name, (indicate if student, school paper adviser, department/school head) Name of school, division & region; E-mail address and mobile number
E-mail	associatededitorsco@gmail.com	
Text	0933.821.4079 and 0915.960.7268	

> Upon online registration, you will receive an acknowledgement, but confirmation of reservation to the event will be sent via text and/or email upon payment of registration fee to Associated Editors Co. at any BDO Bank current account number 008010109350. You may also pay via Gcash at 09159607268. Immediately send a scanned copy or picture of the deposit slip with the subject line “14th Word Cup registration fee of (your name)” to associatededitorsco@gmail.com.

> Your inquiries will be entertained at mobile numbers 0933.821.4079 and 0915.960.7268. **Because of limited seats, only prepaid delegates shall be accommodated.** Kindly make necessary arrangements if there are no BDO/GCash/Cebuana/Western Union in your area.

> INCLUSIONS

Accommodation: 1 overnight stay May 24, 2019

Meals: 2 breakfast, 2 lunch, 1 dinner and 4 snacks; and electronic/soft copy of materials.

> Actual seminar is on May 24-25, 2019

> May 23rd is for travel time and for the registration (2:00 pm) of participants who will stay and pay additional P750/head/night.

> Because of limited seats, prepaid delegates shall be given priority. Those who will register/pay after May 20 shall be accommodated according to slots available.

> Please make necessary arrangements if there are no BDO/GCash/Cebuana/Western Union/Palawan in your area.

> Activities/Venues may be subject to change. While no Word Cup event has ever been re-scheduled or cancelled, in case of force majeure and government pronouncement, forfeiture or price adjustment of fees shall take effect. For own cancellation, automatic forfeiture applies, subject to appeal.



14th Word Cup Philippines Faith Village Training Center, Station 3, Boracay Matrix of Activities		
Day 1 ARRIVAL / REGISTRATION of Participants who will pay additional accommodation fees and check-in at 2:00 p.m. on May 23, 2019 Thursday		
Time	Day 2 May 24, 2019 Friday	Day 3 May 25, 2019 Saturday
6:00 – 7:00 a.m.	Breakfast	Breakfast
7:00 a.m. – 8:00 a.m.	Registration	Sports Writing / Workshop
8:00 a.m. – 8:30 a.m.	Opening Program	
8:30 a.m. 10:00 a.m.	Writing News Stories Like a Pro	<ul style="list-style-type: none"> Special Coverage
10:00 – 10:15 a.m.	Working Snacks	
10:15 a.m. -12:00 nn	Radio/TV Broadcast	Feature Writing
12:00 nn – 1:00 p.m.	Lunch	
1:00 p.m. – 3:30 p.m.	Coverage of Press Conference <i>On the Right Track: The Philippines Transport Innovation</i>	Writeshop: Sports/Feature Submission of Outputs Evaluation of Outputs - Sports / Photojournalism / Feature
3:30 p.m. – 4:30 p.m.	Photojournalism: Capturing Boracay in Action	Radio/TV Presentation Closing Program Awarding of Medals & Certificates
	Working Snacks	
4:30 p.m. – 5:30 p.m.	Photoshoot	Home Sweet Home
5:30 p.m. - 6:30 p.m.	Submission of Outputs: Photojournalism/News/Script	
6:30 p.m. – 8:00 p.m.	Writing effective critical Editorials	
	Dinner	

